




AMITY
UNIVERSITY
— LUCKNOW CAMPUS —

Relive, Rejoice,
and Recharge...

at


AMIPHORIA
2025

 5th, 6th & 7th March 2025

Experience the Magic of Amity University's
Annual Cultural Extravaganza

KALA KRITI

जहाँ हर रंग से झलकती है कहानी!

1. *Event Overview*

Kala-Kriti presents "जहाँ हर रंग से झलकती है कहानी!", an event celebrating the art of storytelling through dance and drama. The competition is divided into three creative rounds, each designed to test participants' ability to express emotions, narrate stories, and showcase teamwork.

2. Organizers

- Dr. Madhu Pandey
- Ms. Reetika Pal
- Dr. Chhaya Gupta

3. Eligibility Criteria

Must have some background knowledge about dance and drama

4. Event Dates

yet to be finalized

5. Registration Process

Registration to be done on the official website of Amiphoria of Rs 100

In case of query contact event coordinators: 7080760452 (Nancy Singh), 8707535323 (Saiba Khan)

6. Competition Format

The competition comprises three unique rounds:

Round 1: भाव का अभिव्यक्ति (Expression Challenge)

Format: Teams perform a 2-3 minute dance-drama sequence on a pre-assigned theme (e.g., love, patriotism, friendship).

Rules: No spoken words; storytelling relies on expressions and movements.

Duration: 20 minutes.

Scoring:

- 10 points for theme clarity.
- 10 points for expressions.
- 10 points for choreography.

Round 2: संवाद से संजीवनी (Dialogues in Dance)

- **Format:** Teams perform a 2-3 minute act integrating famous movie or play dialogues into dance and drama.
- **Rules:** Dialogue delivery should emphasize expressions and body language, complemented by dance.
- **Duration:** 20 minutes.
- *Scoring:*
 - 10 points for dialogue delivery.
 - 10 points for synchronization between dance and drama.
 - 10 points for creativity.

Round 3: रह? य ढ़ाय (Mystery Dance)

- **Format:** Teams create a 2-3 minute impromptu performance based on a surprise prop or situation.
- *Rules:*
 - Teams are given 3 minutes to prepare.
 - The prop or situation must play an integral role in the act.
- **Duration:** 20 minutes.
- *Scoring:*
 - 10 points for effective use of the prop or situation.
 - 10 points for coordination among team members.
 - 10 points for storytelling.

8. *Judging Criteria*

- Clarity of the theme and storytelling.
- Creativity in choreography and execution.
- Coordination and synchronization among team members.
- Effective integration of props or dialogues (as applicable)

9. *Prizes & Awards*

- **Winner:** ₹2000/- and a gift hamper.
- **Runner-Up:** ₹1500/- and a gift hamper.
- **Total Prize Pool:** ₹3500/-

10. *Rules & Regulations*

- Performances must adhere to the specified duration (2-3 minutes per act).
- Props or situations provided must be used effectively in Round 3.
- No spoken words are allowed in Round 1.
- Teams must integrate dialogues seamlessly with their dance in Round 2.

11. Timeline

yet to be finalized

12. Contact Information

For further details, participants may contact:

Phone:

o 9651611956

o 6393668020

Email:

o mpandey@lko.amity.edu

o rpal@lko.amity.edu

o cgupta@lko.amity.edu